



Serving Veterans &
Their Families Since 1983.

FOR IMMEDIATE RELEASE:

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Veterans ROCK Festival

HYANNIS, MA – The Cape & Islands Veterans Outreach Center is proud to announce the inaugural Veterans ROCK Festival with Club9Ball headlining the event on September 1, 2024, from 11-6 PM at the Hyannis Town Green located at 347 Main Street. Our event is the direct result of veteran Art Devine’s desire to give back to a local veteran’s organization. There will be food trucks, basket raffles, and a 50/50 raffle. The event will be held rain or shine and please bring a chair if you would like to sit.

We wanted to share Art’s why to spearhead this effort to support Cape & Islands Veterans Outreach Center: “I am a Vietnam combat veteran who served as an Airborne Ranger/Green Beret with L-Co, 75th Inf RANGERS of the 101st Airborne Division from Dec ’69 to Nov ’70. Our job was to go deep into enemy territory with small 5-to-6-man teams pulling Long Range Recon Patrols (LRRPs) to gather intelligence about the enemy. After surviving Vietnam I had a challenging time adjusting back to “normal” civilian life. Finally, in 2008 I started PTSD therapy through the VA at the Vet Center in Hyannis, and it literally saved my life. I still go there every two weeks for group therapy.

Three of my sons (I have six kids) have a professional rock band called Club9Ball. They saw what the Vet Center has done for me, are grateful for the services I have received, and want to do something to give back to their community. So, they decided to put on an all-day music festival in Hyannis with all the proceeds going to some deserving Veterans group. I asked Adam Doerfler at the Vet Center what organization could benefit from this event and he recommended the Cape and Islands Veterans Outreach Center (CIVOC).

After meeting with Executive Director Jim Seymour and his dedicated staff and learning about what you do for the thousands of Veterans here on the Cape I am humbled and honored to be a part of this event. We truly hope that it will raise the much-needed money for the center and increase awareness of the services you and your staff provide for us veterans. It is our hope that this could become an annual event that grows every year.”

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CIVOC is a tax-deductible, 501(c)(3) non-profit organization. It was founded in 1983 by a group of Vietnam Veterans who did not find the services and programs they needed to transition back to their communities anywhere in our region successfully. Ever since then, we have been an indispensable veteran services provider across the region. Building on the legacy that our founders over 40 years ago, we offer multiple comprehensive support services that empower veterans to achieve independence with dignity and respect, including 13 monthly food pantries across Cape Cod and on Martha's Vineyard, a new Food Distribution Center, transportation service for veterans, professional counseling, and transitional housing.

To learn more about CIVOC's mission, areas of impact, funding policy and annual reports, visit our website at www.capeveterans.com.

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