



**VETERANS
OUTREACH
CENTER**
CAPE & ISLANDS

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FOR IMMEDIATE RELEASE:

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**Brian Weiner Hired as Development Manager for
the Cape and Islands Veterans Outreach Center**

HYANNIS, MA – Brian Weiner of Harwich has been named Development Manager for the Cape and Islands Veterans Outreach Center (CIVOC). Mr. Weiner began his tenure with the organization in October of this year and works from the Outreach Center office at 247 Stevens Street in Hyannis.

Brian Weiner has been actively engaged in the business of philanthropy for most of his career.

After many years spent principally in support of various charitable organizations as a board member, Mr. Weiner created The One to One Group, which specialized in blending the power of variable data publishing and directed communications with skillful applications of design and messaging...all in support of the non-profit and philanthropic communities. At its peak, the company and its 51 employees served well over 150 national and regional charities, including 17 Feeding America Food Banks, from one of its three offices in Sarasota, Florida; Raleigh, NC; and Boston, MA. Since 2003, Mr. Weiner has raised more than \$350 million for the clients he has served.

Mr. Weiner's company, **The One to One Group**, was a PODi Best Practices Award Winner in the Small Business Category, and a Fundraising Success Gold Award Winner, for its work with The Out-of-Door Academy. (The PODi Best Practices Award recognizes outstanding examples of cross-media and relevant direct marketing campaigns featuring the power and versatility of digital print. Annually, NonProfit PRO honors some the best fundraising campaigns of the past year with the Gold Awards for Fundraising Excellence. The awards focus on fundraising campaigns and their associated creative.)

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Mr. Weiner sold the company in 2013 to his minority partners and retired from the business in 2016. After leaving The One to One Group, Mr. Weiner served as the Vice President of Digital Services for CFS, Inc. in Norton, MA (2018-2020), and prior to that, as the Chief Development Officer for The Maven Project in San Francisco, CA (2017-2018).

Mr. Weiner has been married to his wife, Kathleen, for 33 years. (Kathleen is the Chief Development and Communications Officer of Outer Cape Health Services). They live in Town of Harwich, where he is the Vice Chairman of the Finance Committee, and also serves as a member of the Capital Outlay Committee.

They have three daughters; Dr. Sara Valente, Rachel Collins, and Dr. Alison Manikowski.